



Hong Kong: CBD of Asia and Global Logistics Hub SYDNEY, 8 August 2016

When: Monday, 8 August 2016

Cost: Free of Charge

Kindly sponsored by :

Time: 5.00pm for 5.30 start to 7.00pm

RSVP: Tuesday, 2 August 2016

Venue: Level 3, Hong Kong House, 80 Druiett Street, Sydney, NSW, 2000

Refreshments and nibbles will be provided.



Please note: The nearest train station is Town Hall and the nearest parking station is under the QVB.

Do you want to hear from leading supply chain experts discussing new business opportunities in the Hong Kong, China and Asia Pacific region? Hong Kong Trade Development Council (HKTDC) cordially invites you to a logistics seminar to explore how Hong Kong is the ideal logistics hub for your Asian supply chain.

By attending this seminar you will:

- Discuss the latest logistics and supply chain opportunities for your business in the Asian Century;
- Discover why and how Hong Kong empowers Asia-Australia supply chains;
- Gain insights into Hong Kong's role as the pre-eminent regional integrated logistics hub;
- Learn about Hong Kong's latest major infrastructure developments;
- Learn about BEST and NEXT practice in Supply Chain;
- Focus on relationships in regards to collaboration, partnering, integration and seamless interaction;
- Learn about the new leadership needed and how that will impact on global supply chain trends; and
- Network with industry colleagues.

**REGISTER
ONLINE
NOW**

This seminar is a foretaste of the Asian Logistics and Maritime Conference (ALMC) that will take place in Hong Kong from 22-23 November 2016. All attendees to this seminar will be entitled to one complimentary admission (original price: USD\$230) to the Asian Logistics and Maritime Conference 2016.*

** The Asian Logistics & Maritime Conference attracts a wide variety of logistics service providers and users – including manufacturers, traders and distributors, to share the latest market intelligence and trends in logistics, supply chain management and maritime industries, and explore new business opportunities in the Hong Kong, China and the Asia Pacific region. A registration form must be filled out and returned at the end of the seminar to receive the complimentary admission.*



Ms Bonnie Shek ,Director, Australia/New Zealand, of the Hong Kong Trade Development Council.

Bonnie has extensive marketing, business development and management experience in the Asia Pacific region. Before joining the HKTDC, she spent over ten years in the telecommunications industry, responsible for developing marketing strategy and leading the Asia/Pacific consumer team.

Having grown up in Hong Kong, and travelling back & forth between New Zealand and her home in Australia for the last 25 years, Bonnie has a deep understanding of the business dynamics in the three economies. She leads the HKTDC team to assist small and medium-sized enterprises (SMEs) in doing business in Hong Kong/China and further enhance the good trading relationship between Hong Kong and the Australasian region.



Benjamin Wong, Head, Transport and Industrial, Invest Hong Kong. The Government of the Hong Kong Special Administrative Region.

Mr Benjamin Wong is responsible for attracting and facilitating foreign direct investment into Hong Kong. With extensive experience in both the private and public sectors, Mr Wong's expertise combines transport sector knowledge, international marketing and economic development. Before joining InvestHK, Mr Wong has spent over ten years with some of the biggest European and American companies with regional responsibilities.

Mr Wong holds a Master of Business Administration degree from the Chinese University of Hong Kong; a Bachelor of Commerce and a Bachelor of Arts from the University of Alberta, Canada. He is also a lifetime member of the Beta Gamma Sigma Society.



Paul Zalai - Executive Director, Freight & Trade Alliance (FTA)

Paul's working life commenced in Sydney based freight companies during the early 1980s. His custom broker studies were completed at Sydney TAFE in 1986. Paul has management qualifications via the University of Western Sydney and his additional Public Sector Quality Management qualifications were used in his leadership of a Quality Improvement Team project that received the 1997 Australian Quality Council (AQC) NSW and national titles. The project was also finalist at the 1997 International Exposition of Quality Circles (Singapore).

Paul founded the Freight & Trade Alliance (FTA) in 2012 with the mission of providing an influential voice and cost effective support services for the international freight and trade sectors.