



SCLAA WA

Digital Transformation of your Business

Tuesday, 22 May 2018

Join the SCLAA to hear Leonardo Machado discuss the trends and opportunities in artificial intelligence and robotic process automation as these are already revolutionizing and disrupting a wide range of sectors such as technology, telecommunications, financial services, manufacturing, resources and many others.

When: Tuesday, 22 May 2018
Where: Michael Page - Westralia Plaza
6/167 St Georges Terrace, Perth
Time: 7.30am - 9.30am
Cost: SCLAA Members: No charge
Non Members: No charge

There are a number of public carparks nearby.

In this session we will share the main concepts from artificial intelligence and robotic process automation, exploring the key opportunities and trends as well as the key success factors and common pitfalls for the implementation of these technologies. Practical examples will be presented.

In 2017, the top 5 companies in the US are technology companies and have business strategies and models fundamentally based on the digital transformation of our world, centered around data, and the knowledge that is extracted from it mostly via automated artificial intelligence software.

As the pace of this change accelerates, we rapidly travel towards an exponential world. As recently stated by Google's CEO, Sundar Pichai, "artificial intelligence is going to have a bigger impact on the world than some of the most ubiquitous innovations in history – even more profound than electricity or fire." Looking at the future, more and more companies and sectors are focused on learning how to reinvent themselves to leverage these new technologies – join us in this conversation and learn to begin or evolve in this journey.

REGISTER ONLINE NOW

Presenter:



Leonardo Machado, Co-founder & Managing Partner - Visagio

Leonardo Machado, developed over 100 projects in management engineering, mainly focused on applied quantitative methods (statistics, machine learning, simulation and optimisation), business process re-engineering, organizational design, operations management and supply chain management, and has 1 book in Supply Chain Optimisation and more than 5 papers published in these fields of expertise. He has worked in many varied industries; Mining, Manufacturing, Oil & Gas, Logistics and Transportation, Retail, Tobacco, Steel, Banking, Chemical, Telecommunications and Services, with experience in projects in Australia, Brazil, Canada, Bolivia, United States and New Caledonia.

He holds a B.Sc. in Industrial Engineering from Federal University of Rio de Janeiro, Brazil. He is fluent in Portuguese, English and, to a lesser extent, in Spanish.

Registrations close: 18 May 2018