

# Free Webinar – learn about the most robust & sophisticated approach to Supply Chain Management

Wednesday 17 August 2016

10:00 am AEST (40 mins)

Join Sharyn Grant and Dr Douglas Lambert who will be talking live from Florida about the most robust and sophisticated approach to supply chain management, that has increased the value of multi-billion dollar corporations and supply chains in the USA and around the world.

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The banner features a background image of a smiling man in a suit. At the top, there are two circular profile pictures: Sharyn Grant on the left and Douglas M. Lambert, Ph.D. on the right. Below the pictures, it says 'PRESENT A LIVE WEBINAR'. The main title is 'How to manage your supply chain with cross-functional business processes'. Below the title, it says 'Guest Presenter: Dr Douglas M. Lambert, Director of The Supply Chain Management Institute (SCMI), Florida'. There is a 'JOIN OUR LIVE WEBINAR' link, followed by the date and time 'AUGUST 17TH 2016 // 10:00AM' and 'Timezone Australia/Brisbane'. At the bottom center is a blue button that says 'SIGN ME UP'.



#### Transform Your Company's Supply Chain

Learn why the Supply Chain Management Framework is regarded as a robust and sophisticated approach to transform supply chains.



#### Overcome Cross-functional Process Struggles

Understand why firms struggle to successfully implement cross-functional business processes that are necessary to create competitive advantage.



#### Create Maximum Value for Stakeholders

Learn how corporations are using the Supply Chain Management Framework to create maximum value for customers, suppliers, shareholders and other stakeholders.



#### PANELIST

##### *Sharyn Grant*

Managing Director / Supply Chain Value Creator, LSC Solutions Pty Ltd

Sharyn Grant is the founder and owner of LSC Solutions Pty Ltd which delivers supply chain consulting, coaching and education services via its agencies Supply Chain Manager™ and Supply Chain Coach®. Sharyn has 20 years' experience in supply chain, logistics and human resource management, with a proven record of helping businesses to achieve performance excellence and meet their strategic objectives.



#### PANELIST

##### *Douglas M. Lambert, Ph.D.*

Director of The Supply Chain Management Institute (SCMI), Florida

Dr. Lambert is the Raymond E. Mason Chair in Transportation and Logistics; and, Director, The Global Supply Chain Forum at the Fisher College of Business, Department of Marketing and Logistics, The Ohio State University. Dr Lambert is the editor and co-author of Supply Chain Management: Processes, Partnerships, Performance, and co-author of Building High-Performance Business Relationships, Fundamentals of Logistics Management, Strategic Logistics Management and Management in Marketing Channels. Dr Lambert was the primary researcher on the team that worked with executives from leading corporations to develop the Supply Chain Management Framework, The Partnership Model and The Collaboration Framework. The SCM framework and the collaboration tools have been used to increase the value of multi-billion dollar corporations and their supply chains in the USA and around the world.