



Driving Competitive Advantage in Supply Chain and Logistics

The Australian International Trade Association (AITA) and the Supply Chain & Logistics Association of Australia (SCLAA) have established the *Belt and Road Australia-China Supply Chain and Logistics Alliance*

Join AITA, the SCLAA, Government and Diplomatic representatives and International/National Corporate Executives to celebrate the implementation of the "Belt and Road Australia-China Supply Chain and Logistics Alliance, at Luna Park on 23 November 2018 from 2:00pm to 4:00pm.

There will be an opportunity to network with Logistics Supply E-Commerce Industry colleagues from Australia and China, including Guo Jinsheng, Secretary General of Shanxi Electronic Commerce Association (SXECA) and Cai Jin, Vice President China Federation of Logistics & Purchasing (CFLP).

The Belt and Road Australia-China Supply Chain and Logistics Alliance is founded to serve its members and facilitate Australia and China supply chain and logistics development and cooperation. The Alliance aims to provide a new platform with a wide range of services, including conferences, exhibitions, business consultation, overseas visits, training programs, etc. to help enhance communication, and increase collaboration partnerships between all alliance members, including functional government departments, industrial associations, institutions and corporate enterprises.

The Belt and Road Initiative will help to connect the major stakeholders involved in the supply chain and logistics industry in both Australia and China by eliminating unnecessary trade barriers, enhancing bilateral communications, and thus providing two countries with new opportunities to engage in international trade and investment collaboration projects.

The program for this event is as follows:

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| 14:00 | Arrival for 14:30 start |
| 14:30 | Welcome by Mr Michael Guo and Amanda O'Brien. Presentation by AITA and the SCLAA. Announcement and signing of the Memorandum of Understanding |
| 15:10 | Interpretation of the Free Trade Agreement (FTA) & the policy and environment of investment in Australia |
| 15:30 | Free Trade Cold Storage Overseas Warehouse Logistics |
| 15:45 | Technology and Research |
| 16:00 | Introduction to China-Australia logistics cooperation prospects in China |
| 16:15 - 17:00 | Afternoon Tea and Networking opportunities |

**REGISTER
NOW**

The annual Australian Supply Chain & Logistics Awards Gala Dinner will be taking place on the evening of 23 November at Luna Park, Sydney. For more information and to book, [click here](#).

RSVP by 16 November:
secretary@sclaa.com.au / 1300 364 160

Members: No charge
Non Member: \$40.00